

GIURIA	CATEGORIA	SOTTOCATEGORIA	TITOLO CAMPAGNA- Soggetto	SOGGETTO	AGENZIA	CASA DI PRODUZIONE	CLIENTE	PREMIO
DIGITAL & MOBILE								
DIGITAL & MOBILE	DIGITAL & MOBILE	Digital Campaign (Comprende Social Media)	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
DIGITAL & MOBILE	DIGITAL & MOBILE	Influencer & Creators	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	ORI
BEST OF YOUTUBE DIGITAL								
	DIGITAL & MOBILE	Influencer & Creators	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	BEST USE OF YOUTUBE - DIGITAL
PR								
PR	PR	Comunicazione PR corporate	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
PR	PR	Social/Digital PR	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	ORI
RADIO & AUDIO / COPYWRITING								
RADIO & AUDIO / COPYWRITING	RADIO & AUDIO	Campagna Radio No Profit	Un' Impresa	Serpenti	DLVBBDO	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca	ORI
RADIO & AUDIO / COPYWRITING	RADIO & AUDIO	Sound design	Mercedes AMG 8D Soundtrack	Monosoggetto	Publicis Emil	Smider Noise	Daimler AG	ORI
RADIO & AUDIO / COPYWRITING	INDUSTRY CRAFT	Copywriting	Social Distancing Whopper	Folla	Wunderman Thompson Italy		Burger King	ORI
PRINT & PUBLISHING / OUTDOOR								
PRINT & PUBLISHING / OUTDOOR	OUTDOOR	Unconventional	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL	ORI
PRINT & PUBLISHING / OUTDOOR	OUTDOOR	Unconventional	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
DESIGN								
DESIGN	DESIGN	Brand Identity - Immagine Coordinata	WILL BRAND IDENTITY	WILL BRAND IDENTITY	APART		WILL	ORI
DESIGN	DESIGN	Packaging - Lavoro singolo	APERITIVO SARDO PACKAGING	BITTER	Auge Design		SELLA & MOSCA	ORI
DESIGN	DESIGN	Packaging - Serie coordinata	TOILETPAPER drinks Sanpellegrino	TOILETPAPER drinks Sanpellegrino (LIMITED EDITION)	WE ARE SOCIAL	TOILETPAPER	Sanpellegrino	ORI
DESIGN	DESIGN	Grafica editoriale	LCPBDM - La Costituzione Più Bella Del Mondo	.	marimo		.	ORI
DESIGN	DESIGN	Experiential Branded Spaces	The Invisible Store	The Invisible Store	Publicis Italy & Independent Ideas		Bottega Veneta	ORI
DIRECT / MEDIA								
DIRECT / MEDIA	DIRECT	Direct Marketing - Campaign	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL	ORI
DIRECT / MEDIA	DIRECT	Direct Marketing - Campaign No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
DIRECT / MEDIA	MEDIA	Usò Innovativo dei Media	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
HEALTHCARE								

HEALTHCARE	HEALTHCARE	Awareness e Advocacy	SHOPE	SHOPE	MCCANN HEALTH	SATOR INTERNATIONAL GROUP	SANOFI GENZYME	ORI
HEALTHCARE	HEALTHCARE	Awareness e Advocacy	THE BRAVE BELT	CAMPAGNA AWARENESS	MCCANN HEALTH	SATOR INTERNATIONAL GROUP	PFIZER ITALIA	ORI
STUDENTI								
STUDENTI	STUDENTI	EXPERIENCE (Social, Digital, Eventi, Brand Activation)	NYT - Plug in	New York Times	IED - Istituto Europeo di Design Roma		New York Times	ORI
7 DAYS BRIEF								
7 DAYS BRIEF	7 DAYS BRIEF		NO MORE PHOBIA		Lorenzo Daponte e Serena Cantù			7 DAYS BRIEF
PROMO & ACTIVATION								
PROMO & ACTIVATION	PROMO & ACTIVATION	Digital e Social Media Driven No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
PROMO & ACTIVATION	PROMO & ACTIVATION	Other P&A	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL	ORI
PROMO & ACTIVATION	PROMO & ACTIVATION	Other P&A	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
INDUSTRY CRAFT / FILM CRAFT								
INDUSTRY CRAFT / FILM CRAFT	INDUSTRY CRAFT	Fotografia	FRAMES OF COFFEE	RESPECT	ARMANDO TESTA SPA		LUIGI LAVAZZA SPA	ORI
INDUSTRY CRAFT / FILM CRAFT	INDUSTRY CRAFT	Illustrazione - Digital Retouch	ARIA. This is Revolutionair.	ARIA. This is Revolutionair.	AUGE		Richard Ginori	ORI
INDUSTRY CRAFT / FILM CRAFT	INDUSTRY CRAFT	Typography	Vivi Ama Desidera	Vivi Ama Desidera	Acqua Group		Teatro Oscar	ORI
INDUSTRY CRAFT / FILM CRAFT	INDUSTRY CRAFT	Art Direction	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group	ORI
INDUSTRY CRAFT / FILM CRAFT	FILM CRAFT	Regia	Francesca	Francesca	Publicis Italy	Sizzer & Division	Diesel	ORI
INDUSTRY CRAFT / FILM CRAFT	FILM CRAFT	Regia	Lamborghini The Miracle	Lamborghini The Miracle	Providence Italy	Indiana Production SPA	Lamborghini	ORI
INDUSTRY CRAFT / FILM CRAFT	FILM CRAFT	Direzione della Fotografia	Lamborghini The Miracle	Lamborghini The Miracle	Providence Italy	Indiana Production SPA	Lamborghini	ORI
INDUSTRY CRAFT / FILM CRAFT	FILM CRAFT	Montaggio	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l	Campari Group	ORI
INDUSTRY CRAFT / FILM CRAFT	FILM CRAFT	Sound & Music Sound Effect	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
INDUSTRY CRAFT / FILM CRAFT	FILM CRAFT	Sound & Music Sound Effect	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group	ORI
INTEGRATED								
INTEGRATED	INTEGRATED	Campagna	Dona Le Tue Rughe	Dona Le Tue Rughe	MRM/MCCANN World group Italy	The Blink Fish	L'Oréal Paris	ORI
INTEGRATED	INTEGRATED	Campagna	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
CREATIVE EFFECTIVENESS								
FILM / BRANDED CONTENT								
FILM / BRANDED CONTENT	FILM	TV e Cinema	Cheers to All	Cheers to All	Publicis Italy	Iconoclast Paris	Heineken	ORI

FILM / BRANDED CONTENT	FILM	Altri schermi	Francesca	Francesca	Publicis Italy	Sizzer & Division	Diesel	ORI
FILM / BRANDED CONTENT	FILM	Altri schermi No Profit	Every name has a meaning	-	Ogilvy		Emergency	ORI
FILM / BRANDED CONTENT	FILM	Altri schermi No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
FILM / BRANDED CONTENT	BRANDED CONTENT	Branded Content Social Media Driven	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	ORI
FILM / BRANDED CONTENT	BRANDED CONTENT	Branded Content No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
BEST USE OF YOUTUBE FILM								
BEST USE OF YOUTUBE FILM	BRANDED CONTENT	Long video	The Rooftop Match		WE ARE SOCIAL	BRW Filmland	Barilla	BEST USE OF YOUTUBE - DIGITAL
BEST AGENCY								
BEST AGENCY					Wunderman Thompson Italy			AGENZIA DELL'ANNO
BEST CLIENT								
BEST CLIENT							BURGER KING	CLIENTE DELL'ANNO
EQUAL								
EQUAL			Luna Nera		Publicis Italy		Netflix	PREMIO EQUAL EQUAL
GRAND PRIX NO PROFIT								
GRAND PRIX NO PROFIT			Money Makes Money		DUDE	Wakaliwood	Communities For Development	GRAND PRIX NO PROFIT
GRAND PRIX			Social Distancing Whopper		Wunderman Thompson Italy		Burger King	GRAND PRIX